



NWSCC BOARD OF DIRECTORS

Meeting Minutes

August 24, 2020

ZOOM Video/Conference Call

Present Via ZOOM Chat: Chris Ciardi, President, Sue Rimkeit, Vice President, Bill King, Treasurer, Jeanne Reinhardt, Secretary, Linda McGavin, Communications Director, Becki & Rod Robinson, Social Director, Jim Rogowski, Tom Arnold, Rep for Eugene, Peter Dodd, President of PACRATS.

Absent:, Sheri Parshall, Norvin Peer, Steve Coxen, & Barbara Bousum, Past President,

President: Chris Ciardi called the meeting to order at 2:05 p.m.

Minutes: July 27, 2020 minutes were reviewed.

Motion was made to approve the July 27, 2020 minutes with edits.

Motion passed and minutes were approved.

Treasurer: Bill King went over the current financials.

Motion was made to approve the August 2020 financials.

Motion passed and August 2020 financial reports were approved.

Bill reported on his quest to move council money to a bank account that earns more interest than Key Bank. Bill suggested that part of the council money be put into Live Oak Bank. Bill and Chris will make the decision on amount to move to Live Oak Bank.

Motion: Bill made a motion for the Board to approve opening a Live Oak Bank savings account, with Chris and Bill as authorized signers. Chris and Bill will have discretion over amounts to be moved between accounts.

Motion was seconded and passed.

Succession Planning: We need to continue to involve more people in the NWSCC. We need to find a Secretary. Chris and volunteer interested in helping, will write new language for a posting on our Website for recruitment. Chris will talk with Barbara Bousum to help with the language. Let Chris know if you can help!

Industry Membership: What are we offering our Industry? The answer was basically a place on our website, and promotion in our newsletters and on Facebook. We are unable to have meetings for a while, so can't offer the person-to-person chance to meet with our members. Becki suggested that we could offer to post YouTube videos from them, which Linda thought was a great idea! Sue agreed to follow through with soliciting Evo, Next Adventure, Columbia, and REI. She has had contact with E-bikes of Bend, and says they don't need any more business. Linda has sent out a mass email to about 145 industry people, and is sending individual emails to current members.

Council Meetings: We will schedule a Zoom Council meeting for October 21, 2020. Gather & welcome at 6:45. Schedule a keynote speaker at 7:00 pm. 1st choice is Dave Tragathon from Mt Hood Meadows, and to bring the Washington Clubs, we will ask Rep from Crystal Mountain. 2nd choice would be Rep from Mt Bachelor and Stevens Pass.

2nd scheduled Council meeting is November 18. Schedule 2 speakers and gather at 6:45. Keynote speaker at 7:00.

Club Memberships: Chris reported that 11 clubs have submitted renewal forms and payments. Eric Kaufman is the new President of Altair. Chris, let Tom Arnold know if Altair has sent in their membership forms. Otherwise, Tom will call Eric with reminder.

Director of Social Media: Becki Robinson. See Becki's report attached. Becki wants to know what Clubs are doing?

Public Affairs: Steve Coxen; no report at this time.

Communications/Website: Linda continues to work on the website and the Newsletter.

2021 Far West Ski Week, Sun Valley ID: Jeanne reported that we have 4 people signed up for the trip. Our council has reserved 32 pillows. Skiers seem hesitate to sign up with the uncertainty of Covid. It is important to go ahead with our plans now with the full refund available until October. Chris will ask Far West Travel if there is any new information regarding Covid that we need to know about with regards to the Sun Valley trip.

PACRATS: Peter: PACRATS will have their first board meeting coming up in the next 2 weeks. They will do On-line registration.

Director for the Longview/Washington Area: No report.

NEXT Board meeting: September 28, 2020 from 2:00 – 4:00 via online ZOOM.

**NEXT Council meeting: October 21, 2020 and will be held via ZOOM with guest speaker.
Meeting adjourned at 3:30 pm**

Respectfully submitted by:
Jeanne Reinhardt
Secretary of the NWSCC

Attachment:

Becki Robinson – Social Media Report

August 24, 2020

1. FWSA is working on a new award for Social Media/Facebook. I am on the committee to set up the judging criteria for this award. Presently, I am working on documents to send out to Councils and Ski Clubs on “How to” step by step documents of how to make Facebook “Groups” and “Pages” for ski clubs. This might be followed up by doing some Zoom workshops for clubs as a service from FWSA. We want to help more clubs get on social media to stay current and help them better communicate with their members.
2. I am continuing to post information about the ski industry as it pertains to Covid19 and promoting Racial Diversity. In addition, posting information from our Industry and other clubs as they are gearing up for the upcoming ski season.
3. I plan to start focusing on shared best practices from various ski clubs and how they are dealing with Covid19 within the operations of their ski clubs to help other clubs as we start gearing up for the ski season next year.