



NWSCC BOARD OF DIRECTORS

Meeting Minutes

October 26, 2020

ZOOM Video/Conference Call

Present Via ZOOM Chat: Chris Ciardi, Bill King, Jeanne Reinhardt, Sue Rimkeit, Linda McGavin, Becki & Rod Robinson, Barbara Bousum, Peter Dodd.

Absent: Sheri Parshall, Norvin Peer, Steve Coxen, Jim Rogowski, Tom Arnold

President: Chris Ciardi called the meeting to order at 2:05 p.m.

Minutes: August 24, 2020, and September 28, 2020 minutes were reviewed. No edits.

Motion was made to approve both month of minutes. **Motion** was seconded and the August & September 2020 minutes were approved as written.

Treasurer: Bill went over the October financials. We were charged \$15 minimum balance fee so Bill will ask for that to be reversed. Bill has the 2018 version of Quickbooks and decided to make it work for now so we will not purchase a new version of Quickbooks.

Motion was made to approve the September and October financials. **Motion** was seconded and approved.

ZOOM Council Meeting Recap: THE ZOOM MEETING WAS A HUGE SUCCESS! About 65 people joined the 1st Council ZOOM call. Many people joined the call who typically are not able to come to our Council meetings were able to participate from their long distance homes. There were good chats and questions that Chris shared with the ZOOM group. There was a doorprize drawing from Mt Hood Meadows for lift ticket, mountain tour, and lunch with Dave Tragathon. The prize was won by Greg Fuller. Dave Tragathon spoke to the group on "happenings" at Meadows. Crystal Mountain was not able to speak but will try to speak at our next Council meeting.

Far West Ski Foundation: NWSCC was asked to donate \$500 to the FWSF. NWSCC donated \$1000 to support the Ski Scholarship for Sydney Kraabel from the NW for 2020-2021. We sent \$500 in Sept. 2020 and we will look at our budget to donate in the Spring of 2021 for the 2021-2022 season.

2021 Far West Ski Week, Sun Valley ID: John reported that we have NOT had any more inquiries regarding this trip. At this time we have ZERO signed up with this council. There are about 184 people signed up totally from other councils with FarWest.

Succession Planning: Still continuing to try to find volunteers for the Council and specific activities. Suggestion made was to send emails to all Club reps and BOD to identify people then do personal invitations or ask personally, anyone we have in mind who might be interested. Barbara will work on Email and Chris will send out via BenchMark to the clubs.

Industry Membership: It has been a terrible year for ALL.

Club Memberships: Chris: No new information.

Director of Social Media: Becki Robinson, report attached.

Public Affairs: Steve Coxen; report attached.

Communications/Website: Linda McGavin, no report with Kudos to Becki for all she is doing.

PACRATS: Peter: Report attached. PACRATS are waiting to hear for guidelines from the resorts.

BEND Ski Club: Rod Robinson shared that November 18th, John McLeod and staff will be hosting a Zoom meeting for Bend Ski Club. This is the BSC big kick off meeting.

NEXT scheduled 2nd Council ZOOM meeting is November 18. We will schedule 2 speakers and gather at 6:45. 1st choice would be Rep from Timberline from Crystal Mountain. Speakers need to limit their talks to 20 minutes.

DECEMBER Council meeting: December 16, 2020, 6:45 p.m. Held via ZOOM with Keynote speakers at 7:00 from Mt Bachelor and Columbia. (TBA – Sue Rimkeit)

NEXT Board meeting: December 7, 2020 from 2:00 – 4:00 via online ZOOM.

Meeting adjourned at 3:45 pm

Respectfully submitted by:
Jeanne Reinhardt
Secretary of the NWSCC

Attachments:

Social Media report submitted for the September 28, 2020 meeting. By Becki Robinson

1. Assisting with judging criteria for the new FWSA Social Media/Facebook award. And learning to work with the new Facebook platform that is currently rolling out.
2. Continues to post information about the ski industry as it pertains about Covid and promoting Racial Diversity. In addition, post information from our Industry and other clubs as they gear up for the upcoming ski season and the specific guidelines of each ski resort in the Pacific Northwest.
3. I recently posted the first interview with a club president, Erich Kaufman of Altair Ski and Sports Club, sharing best practices of how they are dealing with Covid within the operations of their ski club. Next, I hope to do an interview with a club president from Washington state and continue throughout the ski season as clubs figure out how to proceed in these uncharted waters (or slopes.)
4. Promoting NWSCC First Zoom General Meeting in a few weeks. Once I learn the recent updates, I will be sure to pass this onto Facebook and Instagram in the next few days.

NWSCC Zoom Board Meeting
September 28th, 2020
PACRAT Racing Report



PACRAT board members are continuing dialog with the Mt Hood resorts and the resorts continue to indicate a desire to supporting PACRAT racing this season.

During our September 9th, PACRAT Board of Directors meeting, the following decisions were made regarding the upcoming season:

- Online registration for the upcoming PACRAT season will begin later in the fall due to the uncertainties of the season. We anticipate on-line registration to begin in mid-November.
- We will plan to push back the start of the PACRAT season due to the resorts implementing new protocols that may be in turmoil at the beginning of the season. With that, the first two on-hill events of the season will be cancelled:
 - Nastar Open race will be cancelled. Typically held in early January to assist with our new-racer recruiting efforts.
 - We will not begin the scheduled PACRAT races till the end of January. Typically we have two races in January, this year we will only have one. Thus we will truncate our season to only four races (usually five races are scheduled during a normal PACRAT season).

The PACRAT board is working on a budget to reflect these changes for this season, and what the registration fee will be for PACRAT 2021 season.

Peter Dodd
PACRAT President

Public Affairs Report

Steve Coxen September 28, 2020

Posts to NW Snowsports Advocates Facebook page:

High Fives Foundation assists critically injured athletes, veterans and first responders. Its founder Roy Tuscani is one of 30 people chosen nationwide to have their smiles appear on Lay's potato chip bags because they are "actively spreading joy" in their communities. High Fives Foundation and founder Roy Tuscani were the recipient of the FWSA Warren Miller Modern Media Award in 2016 for their video BASICS 5 video "Choices".

[Reno Gazette Journal](#)

Watch the video from Mt. Hood Meadows. Dave Tragethon and Jeremy Riss discuss how Meadows is going to sell passes and tickets this year,, and how they are planning on operating the resort with protocols for distancing. ["Managing visitation by spreading out demand to responsibly accommodate the most skiers and snowboarders possible."](#)