



NWSCC NEWSLETTER AND CALENDAR JUNE 2009

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The regular June NWSCC meeting will be held at The Buffalo Gap Saloon & Eatery (6835 SW Macadam Ave, Portland, OR 97219), on June 17, 2009, starting at 6:00 pm!

This is a very important meeting, as NWSCC and PACRAT elections will be held, and each of our member clubs present will have one vote - so if your club is not there, you aren't having the input that will help NWSCC represent your club better! If your regular club representative is unable to attend, please send an alternate for this meeting.

Also: hear more about the World Cup Dreams event, and learn who the bidders are for the 2011 FWSA Ski Week - this is your chance for input!

(No host bar; pizza will be provided!!)

SAVE THE DATE: NWSCC's annual Clubs-4-Play Golf Tournament will be held Sunday, July 26, 2009, at Colwood National Golf Club, 7313 N.E. Columbia Blvd., Portland. See flier attached.

RECAP OF MAY NWSCC MEETING:

A lot of brainstorming took place at this meeting on a number of topics. When clubs receive their dues notice from NWSCC, it will include a form to report new club officers to FWSA for the Far West Skiers' Guide - in addition to information needed to update NWSCC's records and to update your club's information in the Northwest Skiers' Directory.

Sue Rimkeit of **Cascade Prime Timers** said that **Nelson Bennett** of Washington is a wonderful speaker who was involved with the 10th Mountain Division, the development of Sun Valley and White Pass, and early US ski racing.

Ideas are being taken for events that will help NWSCC celebrate its 30th anniversary - a big party is being planned for September 19, and skiing events are being considered. If clubs are looking for a place on the mountain for events in the spring and fall, Richard Rizk of **Cascade Ski Club** said that their lodge is pretty well open at those times of the year. **Ski Fair** is scheduled for **November 9**, though we don't have a location yet. It is planned to take place the Monday after the **Portland Ski Expo (November 6-8)**, and before the **Seattle Ski Show (November 20-22)**.

NWSCC's commercial membership program for the upcoming year is up and running, with sales manager Jessica Lee already contacting potential commercial members. Jessica can be reached at 206-947-0938 or jrlee1284@gmail.com. With the loss of our long time supporter Joe's Sports, we will need to be looking at new sources for members: beverage companies, sportswear or ski manufacturers, other sporting goods stores, etc. If

NWSCC ELECTIONS will be held in June. Those interested in running for the Board should contact Colleen Walter at 503-860-6788 or colleenski64@yahoo.com. **PACRAT ELECTIONS** will be held at the same time - contact Barbara Parshall at 503-267-9522 or bparshall@equitygroup.com.

DIRECTORY COVER CONTEST - win prizes!!

Got some great ski shots from this season? There is a **cover contest for the Northwest Skiers' Directory** each year, with the prize being a 10-time pass donated by Mt. Hood Meadows. Submit photos *in vertical format* by June 15, 2009, to graphic designer Leslie Baird at leslieb@aracnet.com. Note that we *must* have the winning photo available in high resolution.

anyone has any ideas or connections, please pass the contact information on to Jessica.

News from Mountain Travel Symposium: **Vail Resorts** has a special deal going for next year: if your club stays at two Vail properties during the winter, you will get better “comps” on the second trip - and if you have enough people at Keystone to qualify, that might count! Vail Resorts includes Vail, Beaver Creek, Keystone, Breckenridge, Heavenly, and Arapahoe Basin. You might need to book early to take advantage of this offer. Contact Debbi Kor at ijustwannarun1@comcast.net for further information.

Ski areas tended to be down in business 16-25% this past ski season, so there will be more bargains offered this year - and sometimes comps can be had for as few as 16 people on a trip!

There was some brainstorming about how to get more people to the NWSCC meetings. Some suggestions were to check on a different meeting place, to have some meetings which are more “social,” to try to get speakers more often, to maybe have clubs host a meeting, or to “piggyback” onto something fun. Speaking of fun, the August Council meeting will probably again be “Presidents’ Night” at Sheri and Dale Parshall’s home at Blue Lake.

RECAP OF 2009 FWSA RENO CONVENTION:

Well, if you weren’t there, you missed a good one (but then, they always are!) The trips offered this year at the Silent Auction were incredible, and as usual they went for bargain prices - some less than half their value! In addition to ski trips to all of our favorite areas through the Western United States and Canada, some of the new and more unusual offerings were amazing packages at most of the major casino resorts in Reno, a **whitewater rafting** trip down the Colorado River in Utah with **Holiday Expeditions**, **snowcat skiing** at **Big Red Cats** in British Columbia, **Atomic skis** donated by **Custom Ski Escape**, and a 3 night/s day **scuba diving trip** for 4 people offered by the **Hermosa Hotel on Catalina Island!** You could have saved more than your airfare and lodging costs to come to convention just to win one of the fabulous auction items - with approximately \$100,000 in value of donated packages, the total amount received was approximately \$43,500! The facilities at the Peppermill (remodeled since our last convention there in 2001) were awesome!

But that’s just one night and one event - the Convention’s optional events Thursday and Friday included a “Hub Crawl” party at the Auto Museum, the third annual Michael German Memorial Golf Tournament, kayaking, a lunch cruise on Lake Tahoe, a pool party, and a tour of Virginia City. Then there was the chance at **Travel Expo** to meet one-on-one with ski area representatives and tour operators to get

firsthand information about places your clubs (or you) might like to go. Those who filled all their appointments and had their “passports” signed were put into a drawing for over 50 fantastic door prizes, including a grand prize of a trip to FWSA Ski Week 2010 at Keystone, Colorado.

A new opportunity for a special grand prize this year to support the **FWSA Athletic Scholarship Program** was provided by **CMH Heli-Skiing/Heli Hiking** (through our local celebrity and friend Fred Noble), which donated a \$5,000 3-day heli-hiking trip for two as the grand raffle prize! There were a number of other prizes, including ski trips, lift tickets, Council baskets, and a beautiful set of luggage also donated by CMH. Over \$4,200 was raised for scholarships at this year’s raffle. Next year watch for an opportunity to support the scholarship program and put your name in to win the grand prize even if you are unable to attend the Convention - tickets may be available through your local Council.

Among the special guests at this Convention were **Deedee Corradini**, a champion of women in the events of the Winter Olympics; **Jessica Jerome**, 4 time US National Champion in ski jumping and a potential contender in the 2010 Winter Olympics IF women are allowed to compete in ski jumping; **Auden Schendler**, Executive Director of Sustainability at Aspen (and a highly entertaining speaker!); **Chelton Leonard**, ski executive and inductee of the University of Nevada Sports Hall of Fame; **Ralf Garrison**, with over 25 years of experience in destination resort strategic marketing and related infrastructure; **Geraldine Link**, National Ski Areas Association Director of Public Policy; **Loren M. Kroenke**, National Winter Sports Program Manager, U.S. Forest Service, Salt Lake Ranger District; **Bill Clark**, Executive Director, Western Ski Sport Museum & Western Ski Hall of Fame; and our special friend and long time Convention guest **Billy Kidd**.

Bergfreunde won first place for Outstanding Club in Class AAAA, as well as first in newsletter and website; **Mountain High** was first for outstanding website and second for outstanding newsletter in Class AAA, and NWSCC was first in outstanding Council website and second for this newsletter. **Sandi Shaub** won the **Club History Award** for her submission of Skiyente’s 50th Anniversary.

A highlight of Convention is the unique opportunity for education specifically geared to running a ski club. This year’s two “modules” in the **Snowsports Leadership Academy** were absolutely excellent, and included “Risky Business – A Slippery Slope” discussing insurance and liability, and “Travel Wise – Smart Tips for Trips” which partially discussed the new Trip Leader Guidelines Manual mentioned in the next paragraph.

In addition, every delegate at Convention received a CD-rom containing a great deal of information useful for ski club officers, including the 2009 Leadership Book, and contains chapters and files on:

- * Leadership - organization, goals, schedule, club organization and operations, finances, risk management and insurance, with some forms
- * Charities and our Community
- * Communications, including newsletter and website
- * Marketing your ski club
- * Marketing / Branding Consistently to Attract Younger Members
- * Have Fun with Membership
- * Principles of Design for Web/Print
- * Public Affairs
- * Public Relations Guidelines
- * Racing - Race Director's Advice
- * A comprehensive manual of Trip Leader Guidelines (one of the two educational seminars at this Convention) - with forms, waivers, and more
- * Treasurer - tips of what to do, and when
- * Snowsports Leadership Academy Module 1: I'm Elected, Now What - Taking a Club or Council Office (an outline from last year's convention)
- * Files and files and more files of information gathered over recent years from clubs, councils, and FWSA with procedures, forms, form letters, membership, the National Ski Council Federation, safety, sample ski club and council constitution and bylaws, treasurer and trip leader guidelines, and welcome pack ideas.

This CD contains an absolutely amazing amount of information useful to ski club officers, and should be required reading. Ask your club delegates or your Council to provide a copy - and **think NOW about attending next year's convention scheduled for June 10-13, 2010, in Palm Springs, California.**

CLUB INFORMATION:

NWSCC member clubs are welcome to sign up with Sheri Parshall to present a brief history of their club at upcoming Council meetings. We are asking member clubs to start assembling their history for presentations, to consider

Club histories: NWSCC encourages all its member clubs to organize and prepare their club histories to help celebrate! We will provide display space at the anniversary party, and the Mt. Hood Cultural Center and Museum has a club history room where your club could maintain a permanent record of its history. Our **Council Historian Norvin Peer** will work with you on your submissions - contact Norvin at 1-360-430-4546, or send information to Norvin at 1510 Ocean Beach Highway, Longview, WA 98632.

preparing to enter FWSA's club history competition, and to think about possibly setting up a permanent record of your club at the Mt. Hood Museum and Cultural Center in Government Camp!

Altair Ski & Sports Club in Eugene has a VERY active summer schedule, including golf, softball, hikes, rafting and camping, a picnic, a sold out Hawaiian Luau, card games, and weekly social events. In addition, they are continuing a "National Parks series" of trips with a week-long trip to the Olympic National Park September 20-27. See their newsletter on the club website: www.altairsports.org.

Cascade Prime Timers has a picnic at the end of July, and also has a campout, kayaking trips, hiking, and generally lots of activities.

Mountain High has weekly golf, a picnic scheduled for August 16 in Sellwood Park, preceded by a fun bike ride loop through Portland, and a rafting and camping trip August 20-22.

Skiyente Ski Club is planning a special "surprise" summer function, and won't give out details. They have a Spring Fling in June at the Oregon Coast. Skiyente also is going onto Facebook with the help of some of its younger members, and recommends that other clubs consider it.

PACRAT RACING:

The 25th Anniversary Rat Attack party was a huge success. At the Council meeting Randy Lew presented PACRAT with an award from the Far West Racing Association Championships from 2008. It was announced that the next **FWRA Championships** will be held at **Mammoth Mountain the second weekend in April, 2010**. NWSCC should try to plan another trip to Mammoth at that time for racers and others who just want to ski there.

CHARITABLE ACTIVITIES BY CLUBS:

Does your club do good deeds for your community and support charitable events? Please let Sheri Parshall know so that we can share the information with other clubs and FWSA. **Two of our clubs were recognized at the recent FWSA Convention in Reno for their charitable activities: Schnee Vogeli and Skiyente.**

FWSA NEWS AND TRIPS:

Cruise Scandinavia and Russia with The Cruise Company and FWSA September 13-23, 2009. **The Cruise Company is offering a temporary low rate at this time.** Pre-cruise Copenhagen September 10-13. Contact Norm Azevedo for more information: 925-944-9816 or fwisaitravel@sbcglobal.net.

FWSA's 2010 Ski Week will be at **Keystone Resort**, Colorado, January 30th to February 6th, 2010. This is the

only Colorado resort with night skiing. NWSCC has requested 40 spots on this trip, and will take \$100 deposits to hold a spot for you at this time. The Tour Operator will be Rocky Mountain Tours. Lodging will be announced soon, but pricing will probably be between \$1,000 and \$1,300 without air, and skiing at both Breckenridge and Vail will be included in the activities being planned. This year people will be able to arrange their own air, as long as they connect with the shuttle bus, so you can use frequent flier miles or obtain your own discounts. Contact Barbara Bousum with questions: bbousum@gmail.com.

The **Keystone Nationals** will be held **January 27-29**, prior to the FWSA Ski Week. The cost remains at \$100 for three races and an awards banquet. This is a national race event where all racers from all over the country are invited and welcome to participate in races with race classes based on ability, age and sex. Call Bob Ellis at 530-582-0566.

The 2010 FWSA Europe ski trip will be to Cortina, Italy, February 27-March 7, at a base cost of \$1,844 from SFO/LAX (plus airline fees & taxes of approximately \$303), with a **pre-trip February 24-28 to Venice** at an approximate cost of \$575, and a **post-trip extension March 7-14 to Vienna and Budapest** for approximately \$858. (Note you cannot go on the pre or post trips unless you are on the main trip!) See attached flier. **Space is limited to 130 participants, and if you are interested in this trip, you should contact Norm Azevedo immediately, as unassigned rooms will be released on July 1, 2009!**

Watch for details of a **Dive Trip to Mexico** to be scheduled in April or May of 2010!

FWSA Cruise in the fall of 2010 - Leaving Boston, visiting Portland, Maine; Bar Harbor, St. John, New Brunswick, Halifax, Nova Scotia, and Boston. The Cruise Company is putting together a package for this cruise. There will also be a package prior to the cruise to tour the Boston area. Pricing will be available for this trip at a later date.

FWSA offers one USA ski week, one European ski week (usually with pre and post-trip extensions), and a number of "adventure" trips. They have had cruises and a trip to Thailand, and are looking at possible future trips including a trip to Australia and/or New Zealand in August of 2011. For information on all FWSA International trips go to www.FWSA.org or contact the FWSA VP of International Travel, Norm Azevedo, by email fwsatravel@sbcglobal.net or phone 925-944-9816.

Check the FWSA website for other great information, including information on the **FWSA Athletic Scholarships**. Two young racers from the **Mt. Bachelor Sports Education Foundation** (Anton Hiltz and Jordan

Schweitzer) were among this year's recipients.

THE NORTHWEST SKI CHALLENGE: If you skied 5 or more ski areas in Oregon, Washington, or Idaho during this ski season just concluding, you may submit proof (lift tickets or receipts) to NWSCC and be entered to win prizes! Send your entries to the NWSCC post office box.

NORTHWEST SNOWSPORTS ADVOCATES NEWS: NWSA informs the skiing public about ski area development issues in Oregon and Washington. This site also provides an opportunity for skiers to take an active role in helping ski areas get US Forest Service approval of their master plans. It's easy and your help is needed NOW! Sign up for the NW Advocates list serve. Visit www.nwskiers.org and click on Northwest Snowsports Advocates.

MEMBER BENEFITS AND DISCOUNTS:

Look at the NWSCC website at www.nwskiers.org to see an updated list of member benefits and discounts, and check out the FWSA website at www.fwsa.org under Membership to see the current discounts across the western United States and Canada. Note Debbi Kor is constantly adding new benefits!

As a member of Far West Ski Association you also belong to the National Ski Council Federation, made up of ski councils and clubs throughout the U.S. One of your member benefits is the ability to purchase ski equipment, clothing, goggles, gloves, etc. at a discount. A current list of NSCF benefits can be found at www.skifederation.org in the Members Only section. The user name is **skiclub** and the password is **member**.

MISCELLANEOUS, BUT FUN, INFORMATION:

PLEASE NOTE THAT ALL MONTHLY MEETINGS ARE "OPEN," AND PARTICIPATION BY CLUB MEMBERS IS ENCOURAGED! MEETINGS ARE HELD THE 3RD WEDNESDAY OF EACH MONTH; THE LOCATION MAY VARY, SO CHECK THE NWSCC WEBSITE. BOARD MEETINGS ARE USUALLY HELD THE 4TH WEDNESDAY; CONTACT AN OFFICER IF YOU HAVE AN ITEM YOU WOULD LIKE TO HAVE CONSIDERED.

The **World Cup Dreams** event is scheduled on Mt. Hood for **July 17-19, 2009**, as a fundraiser for the SFI Foundation, a 501(c)(3) organization which provides grants to world class athletes representing the U.S. in alpine skiing events. It will be a world class ski clinic, with a silent auction/dinner at the Multnomah Athletic Club. If you wish to participate or to volunteer to help with the event, please contact Willie Scroggins at: WorldCupDreams@comcast.net.

NWSCC OFFICERS and COMMITTEES 2008-2009

President
Vice President
Secretary
Treasurer
Director, Communications
Director/Council Historian
Director, Racing (PACRAT Chair)
Director, Special Events
Director, Travel
Director, Washington Clubs
Past President
Commercial Membership Program/Advertising
PACRAT WORLD HEADQUARTERS

Sheri Parshall 503-706-0522 (Cell) (NEW)
Colleen Walter 503-860-6788 (Cell)
Sandi Shaub 503-669-8599
David Schor 541-513-1012
Linda McGavin 503-652-2840
Norvin Peer 360-423-5422
Barbara Parshall 503-267-9522 (Cell)
Debbi Kor 206-283-0269 (NEW)
Barbara Bousum 503-224-3584
William Shadbolt 425-241-0144 (Cell)
Mary Olhausen 503-880-7383 (Cell)
Jessica Lee 206-947-0938 (Cell)
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2008-2009 NWSCC COMMERCIAL MEMBERS:

PLATINUM MEMBERS:

Mt. Bachelor Ski Area, OR

GOLD MEMBERS:

Joe's Sports & Outdoor, OR, WA, ID
Mammoth Mountain Ski Resort, CA
Mt. Hood Meadows Ski Resort, OR
Sun Valley Resort, ID

SILVER MEMBERS:

Carr Subaru NW
Resorts of the Canadian Rockies
(Fernie Alpine Resort and
Kimberley Alpine Resort)
Ski Banff/Lake Louise/Sunshine, AB, Canada
Ski Chalet, Portland, OR
Timberline Lodge, OR

BRONZE MEMBERS:

Big White Mountain Resort, BC, Canada
Brundage Mountain Resort, ID
Collins Lake Resort, Gov't Camp, OR
Cooper Spur Mountain Resort, OR
Crystal Mountain Resort, WA
Discover Sunriver Vacation Rentals, OR
Hillcrest Ski & Sports, Gresham, OR
Huckleberry Inn, Gov't Camp, OR
Jackson Hole Mountain Resort, WY
Mt. Hood Skibowl, OR
Mountain Shop, Portland, OR
Ogden Convention & Visitors Bureau (Powder
Mountain & Snowbasin, UT)
Red Mountain Resort, BC, Canada
Schweitzer Mountain Resort, ID
Signal Sports (in the Pearl District of Portland)
Silver Star Mountain Resort, BC, Canada
Sleeping Lady Mountain Retreat, Leavenworth, WA
The Lodge at Whitefish Lake, MT

HONORARY MEMBERS:

Barbara Parshall - Re/Max Equity Group
Grouse Mountain Lodge, Whitefish, MT
Mission Ridge Ski Area, WA
Mt. Ashland, Ski Area OR
Pacific NW Ski Areas Association

**PLEASE PATRONIZE AND
SUPPORT THESE
COMMERCIAL MEMBERS
AND LET THEM KNOW
YOU'RE WITH NWSCC!!**

NWSCC MEMBER CLUBS - NWSCC REPRESENTATIVES

Please check www.nwskiers.org or the NWSCC's Northwest Skiers' Directory for a complete list of member clubs as well as contacts and their phone numbers and/or email addresses. Or, you may contact any of the board members listed above.

Calendar:

Have an event open to all NWSCC members or the public? Post it on www.nwskiers.org, Event Calendar, and then Add An Event. Types of events listed in the calendar include club sponsored events open to NWSCC members and/or the public, NWSCC events, FWSA events, and announcements from ski/snowboard related non-profit groups and vendors.

Why not send this newsletter to all your club members? It's available in .pdf format, and can be sent to YOU upon request to then pass on to your members.

NORTHWEST SKI CLUB COUNCIL

P.O. Box 1915

Portland, OR 97207

WEB SITE: www.nwskiers.org

E-MAIL: contact@nwskiers.org

NEXT MEETING:

Wednesday, June 17, 2009

6:00 PM

**BUFFALO GAP SALOON & EATERY,
6835 SW MACADAM AVE,
PORTLAND, OR 97219**

EVERYONE IS WELCOME!!

← NOTE

LOCATION!

Far West Ski Association Safety Slogan:
SKI WITH PRIDE, LET IT RIDE, WATCH ALL SIDES!
First With Safety Awareness!

The Northwest Ski Club Council is a member of:
Far West Ski Association: www.fwsa.org
National Ski Council Federation: www.skifederation.org